

Jack Campbell I Resumé

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Education

High School

Peabody Demonstration School, Nashville, TN USA, 1968 - 1976
National Merit Scholar Finalist, Who's Who In American High Schools, All State Orchestra

College

Vanderbilt University, Nashville TN USA, 1968 - 1978
114 Semester Hours Course Credits, Electrical Engineering, Computer Science

Georgia Institute of Technology, Atlanta GA USA, 1979 - 1980 29 Semester Hours Course Credits, Civil Engineering, Economics

Middle Tennessee State University, Murfreesboro TN USA, 1980 - 1982 61 Semester Hours Course Credits, Civil & Electrical Engineering

Employment

1980 - 1986 — Brown & Root Construction Co., Houston TX USA

Engineering/Project Management

Site survey & project management on major infrastructure development projects in Africa and Pacific Rim, for parastatal companies in Kenya, Philippines, Indonesia

1980 - 1989 — Flour-Daniel, Inc., Houston TX USA

Engineering/Project Management

Site survey & project management on infrastructure development projects in Africa and Pacific Atolls. Led projects for parastatal companies in Kenya, Sudan, Uganda, Ghana. Also, 2 arrests and convictions for check fraud, with 7 months and then 11 months of jail time.

1987 - 1992 — Various Personal Businesses

Owner/Executive Management

Operated sales and marketing businesses for myself and for clients including car audio product manufacturing, audio/video media production, electronics product development, engineering services. Arrested, eventually convicted in 1992 for multiple counts of bank and wire fraud stemming from (computer) hacking the commercial loan service center for AmSouth and SouthTrust Banks in 1986-87. Received a 54 month federal prison sentence.

**1992 - 1997 — Inmate - United States Federal Prison System
Taught English As A Second Language in prison schools**

Wrote over 80 paid professional business articles published by national business trade magazines, wrote a weekly business operations column syndicated by Gannett Newspapers, designed new consumer & industrial products. Returned home to Hendersonville TN on parole, living with my mother, in June, 1997, with over \$700,000 in restitution and fines to pay.

**1998 - 2002 — Energy Automation Systems, Inc., Hendersonville TN USA
Salesman>Sales Manager>Managing Director**

Led technical operations, product creation, and marketing of this international energy conservation equipment and services company, with a personal focus on developing AC power electronics systems and guiding these new products through production in China and Eastern Europe. Complete new product line. Led the company from \$2.3 million to \$28 million in annual sales. Personally handled major projects at sites in over 20 countries. Paid the \$700K in federal restitution in full from earnings at EASI.

**2002 - 2005 — DVForge, Inc., Hendersonville TN USA
Founder & CEO**

International Apple-related and pro music related consumer brands and product lines for the USA, Europe, and China markets. Designed over 40 new products, taking 32 of them to market. Created international marketing and distribution systems for products and services. Grew sales from zero to \$17 million my 3rd year, creating a cash flow shortfall so severe I had to liquidate and close the company in 2005. Liquidated IP to Logitech, Apple, and others.

2006 — Jack Campbell Consulting, Diani Beach, Kenya

My new wife, Betty, and I lived on the Kenya coast, with me working for one major USA client (Fishman Transducers) and one China client (Tsinghua Tongfang), traveling to both places, as needed. Main income was a monthly IP licensing fee of \$5,000 from Fishman Transducers in the USA for the SoloAmp product, for which Fishman stopped paying me in July of 2007. This led to me accepting a full-time offer from my largest China client, Tsinghua Tongfang, to lead their R&D division in Shenzhen, China.

**2005 - 2008 — Tsinghua Tongfang Co., Ltd., Shenzhen, China
Vice President, Strategic Development**

Note: I was the highest ranking Caucasian-American executive in history within a China government owned company.

I began in mid 2005 as a consultant to the CEO, then moved to Shenzhen as a full-time executive in early 2007. I developed strategic growth opportunities for this \$6.5 billion company for the United States and Europe markets. I had full P&L authority over industrial design, R&D, and engineering divisions. I developed all-new product lines for the multimedia, TV, and home appliance segments. My mother in Gallatin, Tennessee had major health issues. So, I quit, and Betty and I returned to the USA in March 2008 to care for her.

2008 - Present — Jack Campbell Consulting, Hendersonville, TN USA

Provide strategic product development, marketing, and brand management assistance to global manufacturing companies. Other ventures as listed in my LinkedIn profile.

Passport/Visa Information

USA passport. China work permit, expert worker status until November 2023, and (rare) resident permit. Kenya work permit until June 2024 and permanent resident permit

Partial Intellectual Property Development History

- 1969** — made & sold adjustable height trailer hitch for farm trailers and implements
- 1971** — made & sold tube bumper based air tank for Dodge, Ford & Chevy pickup trucks
- 1982** — made design improvements for Suntana brand indoor tanning beds
- 1987** — modular car audio system, made in China, licensed to Fultron Car Audio, Memphis, TN
- 1992** — camshaft driven variable valve timing system for overhead cam engines
- 1996** — anti-counterfeiting system for bank checks, including prototype laser card encoder
- 1997** — rear underhung perimeter diaphragm suspension system for flush mount dynamic loudspeaker drivers, since named “Audio Piston,” licensed to China manufacturer
- 1999** — world's lowest cost 3-phase active AC current harmonics filter system
- 2000** — commercially sold 3-phase gas-filled polypropylene film power factor correction capacitor system, which has since sold over 1 million units worldwide
- 2001** — multi-diaphragm low frequency loudspeaker system, licensed to China manufacturer
- 2003** — world's top-selling Apple-specific two-button USB mouse. “The Mouse” sold 400,000 units worldwide from 2004 to 2009. Bluetooth version sold 100,000 units.
- 2003** — USB bus-powered analog to digital plug-in audio interface for electric guitars
- 2003** — AC wall receptacle WiFi wireless access point. Licensed to UK company.
- 2003** — USB audio multi-string audio interface system for electric guitars.
- 2004** — Bluetooth wireless trackball. Sold 85K units
- 2005** — portable column amp system for singer-guitarist performers, non-exclusive licensed to Fishman (as the SoloAmp) in 2005. Since has sold over \$200 million globally at retail
- 2006** — digital camera specifically for real estate sales professionals
- 2006** — system for visually determining pricing for mobile services sold on web sites
- 2007** — LimePC line of miniature PowerPC personal computers, shown at CES 2008
- 2007** — all-new small business computer software & hardware platform to be launched in over 20- years, initially as DotGT, then as CrowdPC — licensed to private equity group
- 2007** — #1 selling premium MP3 player in China market. Sold over 5 million units.
- 2007** — world's only Linux-based handheld database viewer. OEM project for GE.
- 2007** — completely integrated Linux PC and digital LCD television platform
- 2006 - 2008** — 100% new multimedia, TV, and home appliance product lines for THTF
- 2008** — created only LED LCD display to natively connect to Apple computer via DisplayPort
- 2008** — Danglet wrist and neck strap system for Apple's iPod and iPhone products
- 2009** — developed and manufactured BagAmp all-in-one portable sound system
- 2010** — **Present** — additional products for consumer, commercial, and industrial markets

Reference

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Personal

Married to Betelihem (Betty) Campbell since 2006. Son, Ethan, born 10/03/2012